

Information

If you would like more information about the topic of our Focus Seminar, or are just interested in finding out more about us, please don't hesitate to contact us.

Dawn Nelson
Client Services Manager
425.250.0205
dawn@equinoxbusinesslaw.com

Contact

Equinox Business Law Group
11130 NE 33rd Place
Suite 120
Bellevue, WA 98004
425.250.0205 P
866.278.9862 F
www.equinoxbusinesslaw.com

How to Protect Your Business Against Fraud

An unfortunate aspect of the economic conditions of the last few years, is the escalating prevalence of fraud within small and mid-sized businesses. In a recent study by Price Waterhouse Coopers, they found that over three-quarters of businesses reported some type of fraud, and that 88% of U.S. based businesses who reported fraud recorded corresponding declines in revenue. In this seminar we will discuss some simple controls and policies that you can implement to help you mitigate some of your risk.

- Check Fraud
- Vendor Scams
- Payroll Schemes
- Inventory Fraud
- "They Were My Most Trusted Employee"
- How You Protect Yourself

Location: Burien City Hall and Library
400 SW 152nd St, Suite 300
Burien, WA 98166

Date: January 17, 2013 7:30 - 9:30 am

Registration: FREE to Clients and Guests

Information & Registration: contact@equinoxbusinesslaw.com

425-250-0205

Presenter Biographies



Jessica Kinney CPA/CFE - Shannon & Associates LLP

Jessica Kinney, CPA, CFE, has worked at Shannon & Associates, LLP for 8 years and in that time worked on a variety of engagements including audited financial statements, internal control, fraud prevention and detection as well as tax and other business consulting services. She has served a wide range of industries including manufacturing and distribution, financial institutions, dental and retail and industries. Jessica is passionate about fraud detection and prevention, internal control, as well as fraud awareness training. She has been instrumental in expanding the firm's fraud services to include the recent addition of Red Flag Reporting. She graduated with a B.S. in Accounting from Central Washington University and an M.B.A in Economic Crime and Fraud Management from Utica College of Syracuse University.



Lauren Burgon, Associate, Equinox Business Law Group.

Lauren Burgon works closely with business owners to ensure they are minimizing risk and protecting assets by using well-written, comprehensive contracts and agreements; properly maintaining their corporate structures; and responding quickly and effectively to diffuse potential issues with employees, contractors, customers and vendors.

While she especially enjoys working with business owners in planning ahead to avoid litigation, other areas of Lauren's practice include protecting clients' intellectual property rights via trademark and copyright registrations, as well as assisting them in drafting carefully written nondisclosure and confidentiality agreements.

More recently, Lauren's practice has developed in Internet and online issues, advising her clients on their online presence, retail activity, social media, and the ramifications of virtual work with customers worldwide.

Lauren holds a J.D. from the University of Washington Law School and B.A. in English (cum laude) from Middlebury College.