

“Equinox has helped us immensely with the growth of our business.... Their responsiveness is more than timely, their costs reasonable and their communication clear. Rather than a vendor, we feel we have a partner in Equinox.”

Glen Gaidos
CEO / Founder 3R Technology

Upcoming Focus:

November– TBD

Appreciation Event

Information

If you would like more information about the topic of our Focus Seminar, or are just interested in finding out more about us, please don't hesitate to contact us.

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Health Care Reform– What it Means For YOUR Business

Health Care Reform has caused much confusion and resistance in the business community. Business owners are scrambling to try and understand what it means for them while service providers struggle to create ways to implement the new law. During this seminar we will help you understand how the decision may impact your company and its employees, and what steps you need to take to prepare. During this seminar we will:

- Help you become familiar with the Health Care Reform Law
- Determine next steps
- Discuss if there is any further legislative action on health care
- Walk through any tax implications
- Examine available options for insurance

Join us as we unpack how Health Care Reform affects your business!

Location: **Burien City Hall/Library**

400 SW 152nd St, Suite 300

Burien, WA 98166

Date: October 30, 2012 7:30-9:30am

Registration: FREE

Information/Registration: contact@equinoxbusinesslaw.com

425-250-0205

EQUINOX FOCUS

Presenters:

Laura Koenig, CPA, Senior Manager, Shannon & Associates, LLP. Laura has been involved in public accounting for over 20 years as a manager and partner at various local CPA firms. She works on consulting and tax returns for closely held businesses and the individuals associated with those businesses. Laura has expertise in the manufacturing, construction and seafood industries. She's also a small business start up advisor.

Bengt Johnson, Mass Mutual. Bengt Johnson has a financial services practice in the Mass Mutual Seattle office. He is an independent advisor who puts in place financial strategies that strengthen and support businesses and their families. He comes alongside professionals and business owners through all the stages of their career and business and, with their values in mind, assists them in reaching their goals, keeping their promises, and protecting their legacy. Previously he taught English on the East Coast, and he now takes his passion for education to the marketplace. He has taught seminars on business protection and retirement planning at the UW School of Dentistry, on long term care planning at churches and real estate offices, and is certified by Mass Mutual to teach classes on business succession, estate, and retirement planning to accountants for continuing education credit.



Lauren Burgon, Associate, Equinox Business Law Group. Lauren Burgon works closely with business owners to ensure they are minimizing risk and protecting assets by using well-written, comprehensive contracts and agreements; properly maintaining their corporate structures; and responding quickly and effectively to diffuse potential issues with employees, contractors, customers and vendors.



While she especially enjoys working with business owners in planning ahead to avoid litigation, other areas of Lauren's practice include protecting clients' intellectual property rights via trademark and copyright registrations, as well as assisting them in drafting carefully written nondisclosure and confidentiality agreements.

More recently, Lauren's practice has developed in Internet and online issues, advising her clients on their online presence, retail activity, social media, and the ramifications of virtual work with customers worldwide.

Lauren holds a J.D. from the University of Washington Law School and B.A. in English (cum laude) from Middlebury College.